



# Newscast Speech

Buchholz



## 1. Purpose -

- The speech will work on your informational techniques as well as your energy and eye contact while speaking with a manuscript.
- This speech will help prepare you for the larger manuscript speech coming up.

## 2. Standards -

- Speaking and Listening
  - Peer Evaluations, Your Speech
- Writing
  - Full manuscript

## 3. Length -

- Your speech should be between 2 to 3 minutes long.
- You must meet this time frame. If you go over or under, your grade will be adjusted accordingly. You must practice, practice, practice!
- Your group time should sit between 8-12 minutes total for a group of four.
- Your group time should sit between 6-10 minutes total for a group of three.
- Your group time should sit between 10-14 minutes total for a group of five.

## 4. Preparation -

- Choose what type of newscast you want to have: Morning show, Noon news, Evening news
- Choose your focus:
  - Traditional news (combination of local/national/global)
  - Local news (only covering things happening in/affecting our area)
  - National News (covering events around the country)
- Choose what your role in the news team will be:
  - Anchor, Weather, Sports, National News, Global News, Health, Money/Economy
- You must have one person be the anchor.
- Your time may be split among multiple news stories, but make sure it hits the minimum requirements (2-3 minutes)
- Generate your manuscript that comprehensively covers your topic. You will be delivering the news so make it something useful, worthwhile, unique. Don't just choose something generic and glaze over it. Find the story behind the topic.
- You will have to figure out which order you will be presenting and think about how you will transition to your fellow news team members.
  - Generating a google doc has been helpful for previous groups so they can see, edit, and share the format for the newscast.
- Practice using the script but being able to make **eye contact** with the audience. We should be able to see your face 99% of the time and make eye contact at least 90% of the time. That means you need to be comfortable with your information. Practice what you are going to say.

## 4. Speech -

- You will use a full sentence manuscript for this speech.
- You must still use all the components we have talked about: attention getter, thesis, body, conclusion
- Be creative and informative
- Consistently use eye contact with the audience.